

ABSTRACT OF THE DISCLOSURE

An apparatus and method are provided for presenting a plurality of product images for review by a user on a computer including a display, a memory, and an input device. The method includes the steps of displaying a plurality of product images on the display, providing product image review boxes on the display for a side-by-side comparison of selected product images, receiving a user input selecting a product image from the plurality of product images displayed on the display, and displaying the selected product image in one of the review boxes for a side-by-side comparison with at least one other selected product image. The product images include both a product image and a selected background image. The step of displaying the selected product image includes the step of integrating the product image with a selected background image to provide a customized product image on the display.